

Investigating Writing Instrument and Descriptive Paragraph Web-Blog based with Local Content of Malay Culture

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Abstract:

In writing skills, there are various types of paragraphs that will be studied, one of which is descriptive paragraphs. Therefore, students can write descriptive paragraphs through blog media about the development of Malay culture in Riau Province. The purpose of this qualitative research is to find out the benefits, reasons, experiences, and knowledge of students in writing descriptive paragraphs through blog media. This research was a survey research which was conducted in October 2020 and 50 respondents involved in grade VII, VIII, IX students of SMP Negeri 3 Kabun. To take the sample, the researcher used random sampling technique. The questionnaire was used as an instrument consisting of 15 questions which were then analyzed descriptively with an opinion that had been surveyed by researchers. To answer the researcher's question, the technique used is observation to analyze the filled out questionnaire. The findings revealed that on average students could write descriptive paragraphs using blog media well and students also could understand the development of Malay culture in Riau Province. While some students were still unable to write descriptive paragraphs, students' understanding of using blog media was very good. By using blog media, students were more interested so that it can grow students' motivation. Based on the results of the analysis obtained, it can be concluded that the results of learning descriptive paragraphs, students are able to write and develop descriptive paragraphs through blog media about the development of Malay culture in Riau Province.

Keywords: *Writing Instrument, Descriptive Paragraph, Web-Blog*

1. INTRODUCTION

In writing skills, there are several types of text that will be studied, one of which is descriptive text. Descriptive text is one type of text that is used to describe something, it is usually used to describe a person, place or event to be given an explanation to someone. There are factors that can affect the low ability to write descriptive text, such as internally and externally. Internally, it consists of motivation, interests, personality, language elements, etc. And externally consisting of the ability of teachers, school facilities, learning media including learning strategies. In the field of education, actually it must always experience development and progress following the situation of its time. Everyone from all walks of life, especially in developed areas, is familiar with the products resulting from various human inventions and innovations in various fields, especially in the field of communication with the discovery of the internet.

The internet is a communication network that connects one electronic media to another. The standard supporting technology used globally is the transmission control protocol or internet protocol suite (abbreviated as the term TCP / IP). According to Purbo (2005) the internet is basically a medium that is used to streamline the communication process that is connected via various applications such as the Web, VoIP, E-mail. One example of the internet that is often used as a learning medium is the Web Blog.

One of the internet facilities that can provide various information that can be written by anyone is a blog. At first, the word Blog was short for weblog, which was a term

first used by Jorn Barger in December 1997.7 Jorn Barger used the term Weblog to refer to a group of personal websites that are always updated continuously and contain links to other websites that they find interesting accompanied by their own comments.

Before becoming popular today, blogs were only used as online diaries. At this time when blogs began to run rampant blogs did not only write down the outpouring of their hearts and experiences on a daily basis. various scientific topics began to enter b, log. ranging from engineering literature to music. If we used to be very difficult to find Indonesian material with the development of blogs, nowadays we are easier to find. Even now there are books that can be taken from a blog.

Usually a blog page consists of a post section and is distributed. Posts contain writings with titles and explanations and comments at the end of the writing. The post section is the largest part of a blog page. In addition to the post section, there is a sidebar that we can fill according to our own needs and desires. We can do this sidebar with images, videos, text, links, or html code. With this width, we can add various complements to beautify the blog that are not provided by the blog provider site itself. By taking advantage of services outside the blog provider, we can add a blog section, simply by copying and pasting the HTML code.

At least the articles on the blog can enrich teaching materials outside the face-to-face teaching and learning process. In addition, through blogs, material can be presented more attractively because blogs can be equipped with graphics, illustrations /

pictures / photos, videos, and others. With a blog that can be accessed anytime and anywhere, the learning process of students is not limited to the effective learning hours available at school. They can use internet cafe facilities for those who do not have a computer connected to the internet so that learning is not limited by space and time. computer connected to the internet so that learning is not limited by time and space.

Blog is a kind of online diary. The blog owner usually writes his notes into his blog, such as a diary. the results of the writing can be seen online via the internet. In addition, blog visitors can also comment on the blog owner's posts. In addition to writing, you can also add pictures, videos, and you can even upload files. so that visitors can download the files that we enter. Various blog service providers include blogger.com, wordpress.com and multiply.com

Therefore, with the blog media, educators can increase their creativity in pouring learning ideas such as teaching local content of Malay culture in Riau province by using blogs, by studying culture will make us realize how much balance is needed in this life. The existence of cultural knowledge will make people more aware of the nature of life. Culture is dynamic, not static, so that culture continues to change according to changes in human life itself. As for culture and education are two very important keywords in human life that cannot be separated because both have the same essence that can increase the potential in humans.

In the context of Riau, Malay culture must be developed at all levels of education in Riau. In accordance with Riau's 2020 vision to

make Riau the center of Malay culture. Malay culture must be used as the basic knowledge for all schools and colleges in Riau. Teaching Malay culture in schools can also provide understanding to children and the general public. That culture does not belong to certain people and only needs to be known by cultural observers. Because, culture belongs to everyone so that anyone needs to know it. The rationale and regulations for realizing Malay culture as local content in schools in Riau are clear. Various strategies can be used to make it happen. But the reality shows that teaching local content of Malay culture has not been optimal and has not been managed properly. With this research, will find out how many students can write descriptive paragraphs through blogs based on local content in the province of Riau. With the blog media, researchers find out how many students can use the media for use in learning. With the above background we can find out how many students can write paragraphs using blog media in local content learning in Riau province, so from this background the author will present a study entitled "Investigating Writing Instrument and Descriptive Paragraph Web-Blog Based With Local Content Of Malay Culture In Riau Province".

2. METHOD

The study in this research is qualitative, descriptive research and tends to use analysis. Process and meaning are emphasized more in qualitative research. The theoretical basis is used as a guide so that the research focus is in accordance with the facts in the field. Qualitative research is research used to

investigate, discover, describe, and explain the quality or features of social influences that cannot be explained, measured or described through a quantitative approach.

Bogdan and Taylor (2006) define qualitative methods as research procedures that produce descriptive data in the form of written spoken words from people and observable behavior. Kirk and Miller (2006) define that qualitative research is a particular tradition in social science that is fundamentally dependent on human observations both in its area and in its

terminology. Meanwhile, Sugiyono (2008) suggests that the qualitative method is a research method based on the philosophy of post positivism, used to examine natural objects, where the researcher is the key instrument, the sampling of data sources is carried out purposively and snowball, triangulation research techniques (combined), data analysis is research results emphasize meaning rather than generalization Suggests that the qualitative method is a research method based on the philosophy, used to examine natural objects.

, where the researcher is the key instrument, the sampling of data sources is carried out purposively and snowball, triangulation research techniques (combined), data analysis is inductive/qualitative, and qualitative. research results emphasize meaning rather than generalization.

This study uses a qualitative method because the researcher considers the problems studied are quite complex and dynamic so that the data obtained from the informants is captured by a more natural method, namely direct interviews with the sources so that natural answers are obtained. In addition, the researcher intends to understand the social situation in depth, find patterns, hypotheses, and theories that are in accordance with the data obtained in the field.

Qualitative research is never separated from the term phenomenological analysis. Researchers in the phenomenological view try to understand events and their relation to people who are in certain situations Moleong (2006). The instrument in this study was a questionnaire. The questionnaire is a statement by giving choices strongly agree, agree, neutral, disagree, strongly disagree on each. The questionnaire will be distributed to students of SMP Negeri 3 Kabun.

This research was conducted at the location where the research was conducted by the researcher. Research time is the length of time required in a study. This research took place at SMP Negeri 3 Kabun. In this study, the researcher estimates that the research time is approximately 6 (six) months.

This sample technique used in this study purposive sample. In the intended

sample, the number of samples is determined by considerations of the information required. If there has been repetition of information, it must be stopped (snowball). The information needed in this study is about investigating writing instruments and descriptive paragraph web-blogs based on local content of Malay culture in Riau province, starting from planning, processes, at SMP Negeri 3 Kabun. In this study, the population taken was 50, and involved all students at SMP Negeri 3 Kabun. Further information can be seen on the Table 1

Table 1. The Students Population and sample of the Research

Classroom of each class			Total	Sample
VII	VIII	IX		
30	40	40	110	50
Total			110	50

In addition, to take sample, the researcher used random sampling technique. According to Sugiyono (2001:57) simple random sampling technique is a technique of taking samples from members of the population which is carried out randomly without regard to the existing strata in the population.

According to Furchan (2004), the population is an object, the whole member of a group of people, organizations or groups that have been clearly defined by the researcher. Of the population become 50 students (Table 1).

3. FINDINGS AND DISCUSSIONS

In this chapter, the researcher presents a description of the data analysis, namely the findings and discussion. This study recorded data from 50 students in grades I, II, III SMP Negeri 3 Kabun. The 50 respondents were considered sufficiently representative of the population in this study because they included all students of SMP Negeri 3 Kabun in accordance with the objectives of this study. The analysis of this research is based on qualitative data. The research data obtained from the questionnaire technique. The questionnaire was conducted on 50 students at SMP Negeri 3 Kabun, the data obtained from the questionnaire was in the form of answers to questions posed by online research.

The purpose of this chapter is to examine the use of stationery in modern times, students' understanding of descriptive paragraphs, students' understanding of using blog media in learning local content of Malay culture in Riau Province. Therefore, the researcher will answer based on the data that the researcher obtained from the questionnaire.

Students' can writing and understanding of descriptive paragraphs, learning media using web blogs and applying Riau Malay cultural learning to local content. In this section, the research data be discussed. From the answers of 50 respondents, it has been written and summarized by the researcher as discussed above, and be discussed as follows:

1. Student's Understanding of Descriptive Paragraphs.

From the results of the study, students' understanding of writing skills, the average value of descriptive paragraphs is very

good. Students already understand the difference between descriptive paragraphs and other paragraphs. Because the descriptive paragraph only describes the characteristics of the object being discussed by the author. This paragraph is arranged with a specific topic. According to Kurniasari (2014:141) explains that descriptive contains experiences that are clearly described. The experience is biased in the form of an object. When reading and listening, it is as if the reader or listener feels themselves like seeing, hearing or touching. So it can be said that a descriptive paragraph is a collection of sentences with a certain topic. Students also know what the characteristics of a descriptive paragraph are, namely describing an object, such as an object, person, place and involving the sensory function, involving physical characteristics, containing many adjectives and being explained in detail, when read, the reader seems to be able to understand. see directly the object that is read. Therefore, students can understand the paragraph easily and students can also make their own descriptive paragraphs. The strength of this research is to provide a cooperative approach so that students have the opportunity to be active in learning descriptive paragraphs.

2. Learning media using web blog

The rapid development of technology has an effect on learning media. To meet learning needs, it requires learning media that can provide information about learning. From the results of research in SMP Negeri 3 Kabun learning is still far away. They use social media to learn as well as whatsapp, classroom. What the researcher discusses is learning media using a web blog. From the

following questions, it can be concluded that if learning uses blogs, students can also adjust using blog media in their learning. With the answers above, students already understand blog media. Students also sometimes get information through blog media. Because today's technology is growing so students are currently following technological developments. If distance learning at SMP Negeri 3 Kabun uses a web blog, it is better and makes distance learning even more quality. The output of this research is that the use of blogs in learning media is wider and can also get a lot of information and can also attract students' interest in learning.

3. Applying Riau Malay Cultural Learning to Local Content.

At SMP Negeri 3 Kabun still studying Malay culture because for students it is very useful to learn Malay culture. According to Jamil (2018), "Culture can be created through good habits that will produce a positive culture, and vice versa". However, Malay culture is still not made into local content in the classroom. By studying Riau Malay culture, students can preserve culture so that it does not become extinct and is taken by other countries. The purpose of the subject of local content of Riau Malay culture is that students have the ability to have an attitude of appreciation for Riau Malay culture and can display creativity through Riau Malay cultural arts and display participation in Malay cultural arts at the local, regional and national levels. The strength in the application of Riau Malay culture as local content is that students can find out about cultural activities in Riau Province.

4. CONCLUSION

Based on the data obtained by the researcher, the results obtained in descriptive paragraphs are many who already understand these paragraphs in writing descriptive paragraphs. From the research above, they have the same average ability. The students are also more interested in writing descriptive paragraphs through blog media about the development of Malay culture in Riau Province, it is very important to know the Malay culture in Riau Province and introduce the culture to students. With the Malay culture, the students love the culture in Riau Province even more.

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