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REiLA Journal of Research and Innovation in Language is a double-blind peer-reviewed international journal dedicated to promoting scholarly exchange among teachers and researchers in the field of languages. The scope of REiLA includes studies in Linguistics and Applied Linguistics which covers textual and fieldwork studies with various perspectives of Language research and innovation that can be related to History, Society, Humanity, Technology and also various perspectives in Education interest.

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A Foreword from the Editor-in-Chief

April 2025, Pekanbaru, Indonesia



It is with great pride and scholarly enthusiasm that I present Volume 7, Number 1 of *REiLA: Journal of Research and Innovation in Language*. This April 2025 issue marks yet another milestone in our collective pursuit to promote rigorous, impactful, and inclusive research in linguistics and applied linguistics. I am deeply grateful to the exceptional authors, meticulous peer reviewers, dedicated editorial board, and the academic community of LITA. A special note of appreciation goes to Dr. Eni Suhesti, Director of LPPM-Unilak, for her continued support and inspirational leadership in championing research excellence.

This edition offers an exciting collection of seven articles, each contributing uniquely to language scholarship and its intersections with society, identity, education, and technology.

We begin with the work of *Ratna Susanti, Teisar Arkida, and Aulia Zahra Tasyarasita*, who deliver an in-depth pragmatics-based analysis of *Indonesian train announcements*. Their study uncovers the nuanced speech acts and politeness strategies used in long-distance and commuter train services, revealing how communication practices reflect both cultural values and operational imperatives. Their findings offer practical insights into designing culturally responsive public information systems.

Next, *Muh. Kholiq, Sri Ningsih, and Rizki Dinda Amelia* reimagine *Javanese womanhood in film*, using semiotic analysis to unpack representations in *Losmen Bu Broto*. Their exploration reveals a spectrum of evolving female identities that challenge passive stereotypes and highlight women's agency, leadership, and emotional complexity in contemporary Indonesian cinema.

In a significant contribution to morphological studies and language preservation, *Esrn Ambarita and Milisi Sembiring* examine *ablaut reduplication in the endangered Toba Batak language*. Employing a modified generative model, they categorize verbal, nominal, and adjectival forms, offering valuable theoretical and applied perspectives on non-Indo-European morphology and revitalization efforts.

The fourth article by *Ikhwan M. Said, Asriani Abbas, Tammasse Tammasse, Hasan Hasan, Zuhriah Zuhriah, Yassir Arafat Usman, and Risman Iye* introduces the concept of *vehicular language* through their study of *truck inscriptions in South Sulawesi*. Their findings highlight how mobile linguistic landscapes act as mediums of cultural identity, bridging the local and global in expressive and symbolic forms.

Heriyanti Tahang, Sri Hastina, Ibrahim, Herlinawati, and Andi Asrifan offer timely pedagogical insight into *student participation in non-skill EFL lessons*. Through observations and questionnaires, they identify how linguistic competence and psychological factors influence learner engagement. Their work underscores the need for supportive classroom environments and confidence-building strategies in language education.

From a policy perspective, *Tirza Kumayas, Grace Shirley Luntungan, Alfons Napoleon Arsay, and Devilito Prasetyo Tatipang* delve into *teachers' lived experiences with the Merdeka Curriculum*. Their findings reveal both enthusiasm for innovation and the challenges posed by insufficient support and systemic barriers. The study provides critical feedback for curriculum developers and highlights the role of teacher agency in navigating reform.

Finally, *Ly Ngoc Toan* proposes an integrative framework for *cross-linguistic semantic analysis*, synthesizing five major models to analyze meaning construction in English and Vietnamese. His study bridges theory and application, offering tools for contrastive analysis that are relevant to educators, translators, and computational linguists alike.

Together, these thought-provoking studies affirm *REiLA's* mission to cultivate scholarship that not only advances theoretical and empirical knowledge but also responds meaningfully to societal, educational, and cultural needs. Each manuscript is a testament to the intellectual rigor, creativity, and relevance that define our journal.

On behalf of the editorial team, I express my sincere appreciation to all contributors and readers. Your commitment to knowledge production and dissemination propels this journal forward. Let us continue fostering research that transcends linguistic, disciplinary, and national boundaries.

Warmest regards,



Dr. Budianto Hamuddin, MESL
Editor-in-Chief