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MANUSCRIPT GUIDELINES

- A manuscript that has never been published in any other media or journals. The manuscript also does not contain the results of plagiarism, falsification, and fabrication of data.
- The name of the author(s) is written without academic degrees. If a manuscript is written by a team or more than one person, the editor will communicate only with the correspondence author whose Elsy account submitted the paper electronically.
- Should follow Elsy Template.
- Must format the manuscript as .doc
- Must include 5-7 keywords.
- Should use British English*.
- Minimum word count (from Introduction to the end of Conclusion) must be 6000 words.
- Times New Roman. Font sizes: 14 for manuscript title, 12 for text section headings, 11 for author name(s), text subsection headings, 10 for author affiliation(s) and email address(es), abstract, keywords, body text, table/chart/figure title, and any necessary additional sections for the subsection.
- Indent when starting a new paragraph.
- Must use at least 25 references of sources published during the last five years that are cited in-text (displaying doi links is highly recommended).
- Must include titles if there are any figures and tables. The title of the table/chart/figure is placed on the top in font size 10 with appropriate bolded and non-bolded text. Example: "**Table 1.** Elsy Journal", "**Chart 1.** Elsy Journal" or "**Figure 1.** Elsy Journal". If the table/chart/figure is not visually feasible for reading in the two-column style of the manuscript, authors may break pages to display the it in a one-column format. If necessary, authors may also submit the .jpg or .png versions as supplementary files.

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STRUCTURE GUIDELINES

Title

- The title should summarise the main idea or ideas of the manuscript.
- The title must contain at least 10 words.

Abstract

- Clearly indicate a brief background of the problem and the study's research gap in 1-2 sentences, the researcher's objective(s), the data sample and methods, the results, and the main conclusions. It is highly recommended for the abstracts to indicate the research gaps and novelty of the manuscript.

- The abstract must not be a copy+paste from a passage in the manuscript text.
- 150-200 words in British English.
- There should not be any in-text citation, except if the research uses a certain previous study or theory as a primary reference.
- 5 keywords (which do not merely repeat words from the title).

Introduction

- Start with a general statement that covers "the whole of your research" which can clearly identify the problem/phenomenon and why your study is necessary.
- State the research gaps, your research objectives, and the novelty that your research offers or its implications.
- Include a review of the relevant and recent literature that gives context to the manuscript's position within the current research field.
- When you use direct quotes from a cited study, indicate the page. Example: "... (Author, 2020, p. 27).

Literature Review

- The literature reviewed may include old studies, but must mainly contain studies that were published within last five years.
- Should mainly review journal articles rather than books or webpages, although they are also allowed if they are necessary to give context and enrich the discussion.
- The literature review should critically evaluate the contents of the cited literature rather than simply retelling previous studies' findings.
- The literature review cannot only consist of direct quotes or various definitions.

Method

- Provide sufficient detail so that editors, reviewers, and future studies can understand and replicate the study.
- Specifically states the data sample, collection method and data analysis.

Results

- Describe the results. If appropriate, present the results as a chart/table/figure which must be described in a paragraph(s) below them.
- Excerpts should have codes (which is up to the authors). If you are unsure of how, please read this basic guide to coding qualitative data to familiarise yourself with the concept.
- Do not discuss results or speculate as to why something happened; that goes in the Discussion section.

Discussion*

- Reiterate the most significant results, but do not repeat what has been written in the Results section.
- Interpret and describe the significance of and possible/definite reasons behind these results in light of what was already known about the problem/topic (which must include a review of the relevant literature).
- Explain any new understanding, insights or contributions that emerged as a result of the study. Authors must highlight the novelty of the research.
- *Results section and Discussion section cannot be combined or merged, unless the authors can strongly justify it and the manuscript's type of data would be better delivered as part of a thematic discussion.

Conclusion

- This is the "take-home message" of the manuscript, so it must concisely answer the research question(s). It should help the reader understand why this research should matter to them after they have finished reading the paper.
- It is not a simple summary of the paper, but a synthesis of the key points.
- Must include the most significant parts of the Results and Discussion.
- Recommendations for future research related to your topic should be mentioned.
- Cannot be written in bullet points; it can only be written as 1-2 paragraphs.
- No citations in the conclusion paragraph(s).

Acknowledgment (Optional)

- Give credit to funding bodies and departments that have been of help during the project, for instance by supporting it financially or allowing the research to take place.

References

- Uses the APA 7th edition (see the APA guide).
- Authors are recommended to attach doi links of the cited studies. The links are formatted the same as URLs because the label "DOI:" is no longer necessary.
- Contain at least 25 studies that were published during the last five years (2017-2021).