

The Government's Role in Controlling Street Vendors in the Green Open Space Area of Pekanbaru City

¹Wasiah Sufi,²Fara Merian Sari
^{1,2,3} Universitas Lancang Kuning, Pekanbaru, Indonesia
Korespondensi : wasiah.sufi@unilak.ac.id

Abstrak

Upaya meningkatkan kualitas kehidupan lingkungan dalam kota dan menciptakan lingkungan bersih dan sehat dibentuklah ruang terbuka hijau. (RTH). Penelitian ini bertujuan untuk mengetahui Peran Pemerintah dalam penertiban Pedagang Kaki Lima di Kawasan Ruang Terbuka Hijau Putri Kaca Mayang dan Ruang Terbuka Hijau Tunjuk Ajar Kota Pekanbaru.. Metode penelitian yang digunakan adalah kualitatif. Berdasarkan Konsep Teori Jones menyebutkan bahwa organisasi sektor publik terdiri dari tiga peran penting yakni: Perencanaan Kebijakan (Regulatory Role), Pelaksanaan Kebijakan (Enabling Role), dan Pengawasan Kebijakan (Direct Role). Peran Satuan Polisi Pamong Praja Kota Pekanbaru dalam penertiban Pedagang Kaki Lima di Kawasan Ruang Terbuka Hijau sudah dilaksanakan dengan baik, namun pelaksanaan penertiban di nilai belum tegas. Hal itu perlu dilakukan evaluasi untuk melihat bagaimana penertiban yang dilakukan sesuai dengan fungsi dan tugasnya.

Kata kunci: Peran Pemerintah, Kebijakan, RTH

Abstract

Efforts to improve the quality of life in the city environment and create a clean and healthy environment are formed green open spaces. (RTH). This study aims to determine the Role of the Government in regulating Street Vendors in the Green Open Space Area of Putri Kaca Mayang and Green Open Space Pointing to Teaching Pekanbaru City. The research method used is qualitative. Based on Jones' Theoretical Concept states that public sector organizations consist of three important roles, namely: Policy Planning (Regulatory Role), Policy Implementation (Enabling Role), and Policy Supervision (Direct Role). The role of the Pekanbaru City Civil Service Police Unit in regulating Street Vendors in the Green Open Space Area has been carried out well, but the implementation of the regulation in value has not been firm. It is necessary to evaluate to see how the control is carried out in accordance with its functions and duties.

Keyword: Role of Government, Policy, RTH

1. PENDAHULUAN

In the mandate of Law No. 26 of 2007 discussing spatial planning, from the city area the government is obliged to provide Green Open Space of 30 percent. Pekanbaru City has an area of 63,226 Ha, so it must provide Green Open Space of 18,967.80 Ha which is used for Public Open Space of 12,645.20 Ha and Private Space of 6,322.80 Ha (Parlindungan, Mubarak, Suprayogi, 2018). This public space has a roofless architecture concept that prioritizes the earth as the floor, buildings and the surrounding nature as the walls, the sky as the roof (Winata, 2018).

Previous research conducted by Jennifer Wolch, Jason Byrne, and Joshua Newell (Wolch, Jennifer n.d.) states that Green Open Space (RTH) has benefits for physical activity, psychological well-being and urban public health. The study compared the condition of green open spaces, especially parks, owned by the United States and China. In the United States (Randrup, T.B., Konijnendijk, C.C., Dobbertin, M.K. 2005), several cities whose neighborhoods are considered park poor have implemented strategies to improve their city parks. The same thing is also done in China, where the state gives full control over the

availability of land for urban greening.(Zhao 2016)Sidong Zhao mentioned that the function of parks in China is more industrial in nature for a city because the growth, shape, function of its development is increasingly complex.In Permendagri No. 01 of 2007 article 24, it is stated that green spaces can be used as active recreation places, namely their utilization is related to physical activity, while green spaces as passive recreation have a relationship with emotional utilization and spiritual activity. There are 12 green open spaces owned by Pekanbaru City which are managed by the government and the private sector, namely:

Table 1.1 Green Open Spaces in Pekanbaru City

No	Name	Address	Management
1.	Eks Kantor Dinas PU	Jl. Riau	Government
2.	Taman Kota	Jl. Diponegoro samping Hotel Arya Duta	Government
3.	Dibelakang Perpustakaan H Soeman HS	Jl. Cut Nyak Dien	Government
4.	Hutan Kota	Jl. Thamrin dibelakang GOR Tribuana	Government
5	Taman Palas	Simpang Bingung, Rumbai Pesisir	Government
6	Taman Kota MTQ	Jl. Jendral Sudirman	Government
7	Bandar Kayangan	Rumbai	Government
8.	RTH Putri Kaca Mayang	Jl. Jendral Sudirman	Government
9.	RTH Tunjuk Ajar Integritas	Jl. Ahmad Yani	Government
10	Alam Mayang	Jl. Harapan Raya	Privat
11.	Kebun Binatang Kasang Kulim	Kubang Raya	Privat
12.	Taman Politeknik Caltex Riau	Jl. Yos Sudarso	Privat

Source: Infopku.com

From the data above, there are two green spaces managed by the Riau Provincial Government, and are located in the center of Pekanbaru city which is the choice of the community to visit and recreation, namely RTH Putri Kaca Mayang located on Jalan Jendral Sudirman and RTH Tunjuk Ajar Integritas located on Jalan Ahmad Yani. In these two RTHs, the author is interested in reviewing more deeply because of the large number of street vendors selling in the RTH area. Can be seen in the following table.

Table 1.2 Green Open Spaces that are Crowded with Visitors

Number	RTH Managed by Provincial Government	Facility	Area	Number of Vendors
1	Ruang Terbuka Hijau Tunjuk Ajar, Jl. Ahmad Yani	- Toilet - Trash can - Concrete seating	1.7 Hektare	24

		- Children's toy rides		
		- Sport rides		
		- Theater stage		
		- Lighting		
2	Ruang Terbuka Hijau Putri Kaca Mayang, Jl. Jend. Sudirman	- Toilet	1 Hektare	33
		- Trash can		
		- Concrete seating		
		- Children's toy rides		
		- Sport rides		
		- Theater stage		
		- Lighting		
		- Library		
		- Bridge		

Source: researcher processed data 2023

These green open spaces have many street vendors. There are 24 street vendors in the Tunjuk Ajar Green Open Space Area, and 33 street vendors in the Putri Kaca Mayang Green Open Space Area.

The presence of street vendors can damage the environment, such as park facilities, cleanliness, beauty, and the activities of visitors. Vendors hold their wares in parks, sidewalks, and even road shoulders that are clearly prohibited. At Putri Kaca Mayang Green Open Space during peak hours, there are many vendors on Jalan Sumatera. Even in the Green Open Space, the left and right sides of the road are filled with traders. Making the function of the Green Open Space is not maximized, even congestion arises (Source: www.riapos.jawapos.com, 2021).

The problems faced by street vendors can be considered a social problem stemming from a number of factors, including limited employment, low education levels, minimal income, high living costs, as well as other factors, according to research (Sutrisno: 2016). When street vendors are managed and treated well, they have the potential to create positive impacts. This assessment is given because some traders run their businesses in unauthorized places such as roadsides, sidewalks, and locations that can interfere with the use of public facilities and potentially cause losses.

Basically, if street vendors are given adequate protection, guidance, regulation, and supervision in their business, this has the potential to improve the quality and provide benefits to the government. The existence of street vendors has a very important role in influencing the economic impact in the region, as stated by Suharto (2005:198). Street vendors have the opportunity to create jobs, increase purchasing power, improve community welfare, support the development of entrepreneurial spirit, and increase local revenue.

In addition, neatness, peace, beauty, safety, cleanliness, security to the health of the environment around selling, because it is all also the responsibility of each street vendor as regulated in Article 3 of the Pekanbaru City Regional Regulation Number 11 of 2001 concerning the Arrangement and Development of Street Vendors. However, the findings in the field are actually violated by street vendors against the regulations that have been set. Such as scattered waste and often found trading carelessly which can hamper visitors to the green open space putri kaca mayang. Of course this also violates Pekanbaru City Regional Regulation Number 13 of 2021 concerning Public Order and Public Safety.

So in order to provide order in Green Open Spaces, the Regional Government of Pekanbaru City can be guided by Regional Regulation No. 13 of 2021 concerning Public Order and Community Peace, as well as Regional Regulation No. 11 of 2001 concerning Arrangement and Development of Street

Vendors. The explanation of the Arrangement Permit is that for the applicable regional regulations, considering the factors of security, socio-economics, cleanliness, order, as well as urban planning and health, so that the selling place for street vendors is determined by the regional head. Based on the Decree of the Mayor of Pekanbaru Number 783 of 2021 concerning the Second Amendment to the Decree of the Mayor of Pekanbaru Number 475 of 2021 Determining the Location of Selling Places for Street Vendors and Micro, Small and Medium Enterprises in Pekanbaru City.

2. METODE

The research was conducted through a survey using the development method (development research). This method is to investigate patterns and growth and/or change as a function of time. Research with this development method is very useful for policy makers as input for developing future work programs. (Syahza, 2021). This research was conducted at Putri Kaca Mayang Green Open Space and Tunjuk Ajar Green Open Space in Pekanbaru City. The data source of this research is primary data sourced from the results of in-depth interviews with informants. The informants of this research involved the Head of Satpol PP service, Traders, Visitors and Communities in the RTH area. Data collection techniques are done through in-depth interviews, observation and documentation. Data analysis is carried out descriptively by collecting data, reducing data and presenting data in accordance with the data encountered in the field and analyzed qualitatively.

3. HASIL DAN PEMBAHASAN

Regional Regulation Number 13 of 2021 Pekanbaru City becomes the legal basis for public order and public tranquility in controlling street vendors in the Green Open Space area of Pekanbaru City. To organize order and security in the Green Open Space of Pekanbaru city requires the involvement of government, private and community actors. In this case the government has an important role, namely as Policy Planning (*Regulatory Role*), Policy Implementation (*Enabling Role*), and Policy Supervision (*Direct Role*) Jones (in Mahsun, 2006: 8).

Regulatory Role

Policy planning is seen from the planning of Standard Operating Procedures, planning activities to control street vendors, and planning target locations for controlling street vendors. From the results of the interview, it can be seen that the planning of the target location is appropriate, which violates Regional Regulation No. 13 of 2021 concerning public order and public peace, which explains that it is not allowed to sell in Green Open Spaces and sidewalks because it can damage the environment and damage public facilities.

Policy Planning (*Regulatory Role*) can be concluded that the Pekanbaru City Pamong Praja Police Unit already has a Standard Operating Procedure in carrying out the order, where the Standard Operating Procedure and programmed order schedule planning are made by the leadership. In addition to seeing the situation in the field and the reports received, target determination is also based on Regional Regulation Number 13 of 2021 concerning public order and public tranquility as the basis for determining a target location for curbing such as street vendors selling on sidewalks, road shoulders, Green Open Spaces, both of which can damage the environment, order and potentially damage public facilities which are clearly prohibited. So it takes careful planning so that in enforcing regional regulations and controlling in the

Tunjuk Ajar Green Open Space and Putri Kaca Mayang Green Open Space can run well and according to Standard Operating Procedures.

The reason that the two Green Open Spaces must be disciplined is because of the mayor's decree No. 783 of 2021 regarding the permit for selling locations, which does not mention that the two Green Open Spaces are allowed to have traders selling in the area.

Enabling Role

The implementation of the control of street vendors, the control carried out by the Pekanbaru City Pamong Praja Police Unit focuses on street vendors who have clearly made mistakes. In accordance with Regional Regulation No. 13 of 2021 concerning Public Order and Community Peace. The mistake is in the form of traders selling on the shoulder of the road, sidewalk, even in the Green Open Space Area. Prior to the enforcement, officers took preventive action in the form of an appeal, so that traders understood that they were prohibited from selling. If it is not heeded, then the action taken is in the form of taking the trader's assets for selling, which to get back the assets the trader must come to the office to make a statement so that the trader regrets it. But these actions are seen to have no deterrent effect on traders, and ignore the appeals given. Where traders began to be clever cats like closing when there was a crackdown and returning when members of the Pekanbaru City Pamong Praja Police Unit left.

Policy Implementation (Enabling Role) can be concluded that the Pekanbaru City Pamong Praja Police Unit in its implementation takes action against the object of traders who are in Green Open Spaces, both toys and food, and sell in parks, green lanes, sidewalks, and along road bodies, where many traders are still found selling. Enforcement is carried out humanistically and persuasively so that traders can understand and avoid any commotion. If there are traders who have been repeatedly reminded to keep selling, the merchandise will be confiscated and a warning letter will be given. In addition, the coordination of the Pekanbaru City Pamong Praja Police Unit also involves related parties if needed, such as Transportation, Military, Police.

Direct Role

Supervision in Green Open Space is carried out directly and is carried out as much as possible every day by mobilizing existing personnel, and forced not to be supervised when there are other activities. Because visitors are always there every day and it is certain that street vendors also sell every day. In addition, coordination with related parties is also carried out when conducting supervision, both related agencies and if a manager is found so that the Tunjuk Ajar Green Open Space and Putri Kaca Mayang Green Open Space are free from street vendors.

The role of the Government in this case the Pekanbaru City Pamong Praja Police Unit in controlling the Green Open Space area is still not fully carrying out its duties optimally so that traders do not sell. Traders are still selling in the Green Open Space area, and they only want to be given and provided a place to sell. In addition, the presence of traders greatly affects visitors to Green Open Space to enjoy Green Open Space. Basically, the enforcement carried out is in accordance with Standard Operating Procedures. Traders realize their mistakes, but traders are forced to meet their needs. The results of interviews conducted with informants according to the predetermined indicators also show that the role of the Pekanbaru City Pamong Praja Police Unit is in accordance with Standard Operating Procedures, starting from giving appeals to confiscation. Where the order is carried out based on Regional Regulation Number 13 of 2021 concerning public order and public peace. Namely, traders are prohibited from selling on roadsides, sidewalks, green lanes, parks and public places, except in places authorized by the mayor. However, the findings in the field are still encountered by many traders who are still selling.

The obstacles of the Pekanbaru City Pamong Praja Police Unit in Enforcing Street Vendors in Green Open Spaces, namely: a. The enforcement activities are not yet firm, in this case it happens

because the officers only give constant appeals without any deterrent effect on the traders. Although there is confiscation only to stubborn traders so that traders are smarter in a way according to closing the merchandise only when the order is carried out. b During supervision, traders are always cat-and-mouse with officers, traders only buy time by lingering to pack their merchandise so that when officers carry out other activities and give appeals to other traders, traders reopen. This happens because the number of officers deployed is not balanced with the number of traders. c. Traders still continue to sell on the grounds of meeting their needs and the absence of signs prohibiting selling, and there are even indications of individuals who allow traders to sell.

4. KESIMPULAN

The role of the Government in this case the Pekanbaru City Pamong Praja Police Unit as Policy Planning (*Regulatory Role*) already has a Standard Operating Procedure in carrying out the order, where the Standard Operating Procedure and schedule planning. In addition to seeing the situation in the field and the reports received, the target determination is also based on Regional Regulation Number 13 of 2021 concerning public order and public tranquility. Role as Policy Implementation (*Enabling Role*) takes action humanistically and persuasively so that traders can understand and avoid commotion. If there are traders who have been repeatedly reminded to keep selling, the merchandise will be confiscated and a warning letter will be given. The role of Policy Monitoring (*Direct Role*) in Green Open Space is carried out directly and is carried out every day, because visitors are always there every day and coordinate with related parties and managers.

The role of the Pekanbaru City Pamong Praja Police Unit in Controlling Street Vendors is in accordance with its role as a policy planner (*regulatory role*), policy implementer (*enabling role*), policy supervisor (*direct role*) and based on field findings. It can be concluded that the Pekanbaru City Pamong Praja Police Unit has Standard Operating Procedures, the Pekanbaru City Pamong Praja Police Unit has acted in accordance with established regulations and has carried out appeals and confiscation actions, it's just that it still hasn't become a deterrent effect for traders. The Pekanbaru City Pamong Praja Police Unit has also conducted continuous supervision almost every day, although when there are other activities the supervision must be temporarily stopped. However, street vendors are still found selling.

5. SARAN

Officers must be more assertive, in the sense of providing strict sanctions for street vendors who are still selling in RTH. Increase the number of officers in curbing street vendors in the RTH area. The government is expected to provide a place to sell, and install signs prohibiting selling in prohibited locations. The government must also follow up on indications that there are people who give permission to traders to sell

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